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Training Specialities

REINFORCE 'INNOVATION'

Organizations have problems, Innovation gives solutions!

The traditional approach toward organization success was entirely focused on quality and efficiency. Today, innovation has eclipsed this approach. Organization's capacity to unleash its innovation to control growth and revenues is a big corporate challenge to gain competitive advantage in the market. Employees play a big role to bring fresh ideas to drive the company during global economic crisis and budget constraints. Innovation keeps company to stay ahead from fierce competition, enduring demand for fast results and ever changing global economy.

1. Creative Thinking and Innovation

"Imagination is the beginning of creation. You imagine what you desire, you will what you imagine, and at last you create what you will." - George Bernard Shaw

We need to be creative and innovative, if we want to succeed in this changing world. And it can be seen that any successful organization focus more on innovation to develop new products and services to break into new market. Creative thinking and innovation are fundamental components in both our personal and professional lives. However, many people reckon that lack of creativity hold them back. Some people struggle to think outside the box and others are simply bursting with creativity. If you fall into former category, then it is imperative to understand how important is the creativity and innovation how it can be developed through practice. Recognizing and sharpening your own creative potential is a process. **We aim to help participants in this workshop how to:**

- Identify the difference between creativity and innovation
- Recognize and increase their own creativity
- Develop ideas to build their own creative environment
- Explain the importance of creativity and innovation in business
- Understand the difference between traditional and creative problem solving model and apply problem-solving steps and tools
- Generate creative ideas using individual and group techniques
- Encourage and implement creative ideas

Duration: two-days

2. <u>Critical Thinking</u>

"Education's purpose is to replace an empty mind with an open one." - Malcolm S. Forbes

People who work at various positions, senior executives to front-line employees, cannot solve problems, make good decisions, and use sound judgment if they are bombarded with information overload. How do you tackle such problems? How do you separate the truth from the myths?

The answer lies in critical thinking skills. And good news is that it can be learned. Almost everyone agrees that critical thinking skills are important and that it is worth investing effort to improve these skills. Critical thinking is the ability to present arguments in a logical, inventive and compelling way to approach and dismantle complex problems. Applying critical thinking techniques allow you to understand the contributions and implications of your thought processes. After completing the course, you'll understand reasons of poor quality decisions and you will be able to impose quality controls on your decisions and the decisions of others.

At the end of this workshop, participants will be able to:

- Define critical and non-critical thinking
- Describe other thinking styles, including left/right brain thinking and whole-brain thinking
- Recognize your critical thinking style(s), including areas of strength and improvement
- Work through the critical thinking process to build or analyze arguments
- Develop and evaluate explanations
- Improve key critical thinking skills, including active listening and questioning
- Use creative thinking techniques and analytical thought system
- Prepare and present powerful arguments

Duration: two-days   **Go to Top**

> **Note**: The above programs can be custom design specific to organization's objectives. This may vary the workshop duration and contents of the course. For further information please contact at +91-9920471797/022-28021797 or email at info@reinforceinsights.com